

# A SCIENTIFIC CONFERENCE 'HOUSING NEEDS ON THE LOCAL HOUSING MARKET AND THE WAYS OF THEIR SATISFACTION'

*(Poznań, 27<sup>th</sup> September 2012)*

ANNA GÓRSKA



*Participants of the conference*



Professor Henryk Gawron

On 27th September 2012 at Poznan University of Economics, a conference was held, organized by the Department of Investment and Real Estate. The conference was devoted to housing needs on the local market and the ways of satisfying them. The participants were several dozen people representing academic circles, bodies of the territorial government, developers, real estate agents, facility managers and financial institutions.

The conference was a summary of a 2-year research conducted under supervision of Professor Henryk Gawron within the framework of a research project entitled "Housing Needs on the Local Market and the Ways of Their Satisfaction", financed from the funds of the Ministry of Science and Higher Education.

The conference consisted of three parts. In the first part, Professor Henryk Gawron presented the assumptions, the course and the research findings within the framework of the research project. Then, he presented the housing needs and the development tendencies of the Poznan housing market. Łukasz Strączkowski, PhD presented the findings of the research conducted among students and young married couples, concerning their preferences and housing plans, and Krzysztof Celka, PhD presented the housing preferences of older customers. In the last paper, Anna Mazurczak, PhD presented possibilities of financing the purchase of flats and the factors influencing creditworthiness of young people.

The next part of the conference was devoted to selected aspects of the local housing market functioning. In that part of the conference, the papers were delivered by Professor Maria Trojanek, Justyna Tanaś, MA, and Radosław Trojanek, PhD. They included the assessments concerning the building plot market in Poznan, Poznan agglomeration, and a change in the prices of flats in the biggest Polish cities.

At the end of the conference a break out session was held, concerning the state and the perspectives for the development of the local housing market and possibilities to satisfy the housing needs. In the session, representatives of real estate agents, developers, banks and local governments took part.

The effect of the completed research grant concerning housing needs on the local real estate market and the ways to satisfy them are the following publications: by Professor Henryk Gawron entitled 'Potrzeby mieszkaniowe klientów na lokalnym rynku

nieruchomości mieszkaniowych i sposoby ich zaspokajania (na przykładzie Poznania)' ('Housing Needs of Customers on the Local Real Estate Market and the Ways of Their Satisfaction (illustrated by the Example of Poznan)' (Poznań 2012 p.213), 'Potrzeby mieszkaniowe na lokalnym rynku nieruchomości mieszkaniowych i sposoby ich zaspokajania (raport z badań)' - ('Housing Needs of Customers on the Local Real Estate Market and the Ways of Their Satisfaction (Research Report)' (Poznań 2012 p. 157) and 'Housing Needs on the Local Housing Market and Ways of their Satisfaction (Research Report)' (Poznań 2012 p.152).

ANNA GÓRSKA, MSc

Poznan University of Economics,  
Doctoral Studies of the Faculty of Management,  
Poland