

17TH INTERNATIONAL SCIENTIFIC CONFERENCE 'GLOBAL AND REGIONAL CHALLENGES CONCERNING RESTRUCTURING OF ENTERPRISES AND ECONOMIES'

(Krynica-Zdrój, 17th – 20th October 2012)

ANDRZEJ JAKI



Winners and Members of Jury of the "Restructuring Leader 2012" Award Contest. From the left: Prof. Ryszard Borowiecki (Cracow University of Economics), Józef Marks (Railway Printing Company Krakow), Krzysztof Burdak (Coal Company), Prof. Paweł Lula (Cracow University of Economics), Jarosław Plichta, PhD (Foundation of the Cracow University of Economics).

From 17th to 20th October 2012 in Krynica-Zdrój an international scientific conference entitled “*Global and Regional Challenges Concerning Restructuring of Enterprises and Economies*” was held. The organizers of the conference were: the Department of Economics and Organization of Enterprises of the Cracow University of Economics (CUE) and the Foundation of the Cracow University of Economics. The ambition of this year’s conference was a multi-sided view at positive and negative consequences that the globalization processes are exerting nowadays on the functioning of enterprises and economies, as well as the ability to make use of restructuring in order to increase their effectiveness and the ability to compete in the global market and in regional and local markets. The adopted formula of the conference was on the one hand based on the integration of the achievements of the academic environment with experiences of the economic practice, and, on the other hand, on the confrontation of Polish experiences with experiences of the representatives of other countries.

The conference gathered a broad circle of almost 180 participants representing all Polish academic centres, including economic universities, departments of economic sciences and management of universities and technical universities, foreign scientific centres, as well as a numerous group of the representatives of the economic practice and the government and self-government administration.

The conference was opened by Professor Ryszard Borowiecki – Head of the Department of Economics and Organization of Enterprises of the CUE, who, thanking everybody for accepting the invitation and coming to the conference, in the first place welcomed the authorities of the Cracow University of Economics: Rector – Professor Andrzej Chochół, Dean of the Faculty of Management – Professor Paweł Lula and Vice-Deans: Professor Renata Oczkowska and Professor Bogusz Mikuła. Special salutation was also addressed to the representatives of foreign partnership

universities from Ukraine (Kyiv National University of Trade and Economics, University of Banking of the National Bank of Ukraine in Kyiv, Ternopil Institute of Social and Information Technologies), Italy (University of Messina), Serbia (University of Kragujevac), France (University of Paris 1 Pantheon Sorbonne), USA (Grand Valley State University) and Slovakia (University of Economics in Bratislava). On behalf of the university authorities, the words of welcome were addressed to the conference participants by the Rector of the CUE – Professor Andrzej Chochół.

The conference sessions were held within the framework of the following thematic panels:

1. Management in the Globalization Era.
2. Restructuring Processes Management.
3. Forming of Organizational Connections in the Economy.
4. Analysis of the Determinants of Restructuring Processes.
5. International Panel on: “*Contemporary Economies in the Face of New Challenges. Economic, Social and Legal Aspects*”.
6. Practitioners’ Panel on: “*Restructuring in Crisis Times*”.

The thematic panels mentioned above became a basis for the confrontation of knowledge and experiences concerning issues inscribing into the subject of the panel, and presented as the first ones by the invited speakers, which then became a basis for a multithreaded discussion conducted on their base.

This year’s conference was also an occasion to relate the achievements of the academic community to the experiences of the economic practice. Both the Panel of Practitioners, which this year took place under the theme “*Restructuring in Crisis Times*”, as well as the next, already fourth edition of the “*Restructuring Leader*” Award Contest served that purpose. Both the “*Restructuring Leader*” Award Contest and the Panel of Practitioners are an occasion to propagate knowledge about restructuring and the integration of the academic environment with

the practice of the contemporary business. The effect of the cooperation between the organizers of the conference and the economic practice is also material and financial support given to them by the following companies:

- Górażdże Cement,
- Coal Company,
- Municipal Heat Energy Enterprise in Kraków,
- Municipal Waterworks and Sewer Enterprise in Kraków,
- John Paul II International Airport Kraków-Balice,
- Polskie LNG Company.

The direct effect of this year’s conference are also occasional book publications. Three of them, in Polish¹, were received by the participants during the conference. The third publication, in English, will come out soon as a post-conference publication.

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1 *Globalne i regionalne wyzwania restrukturyzacji przedsiębiorstw i gospodarek*, Edited by R. Borowiecki, M. Dziura, CUE – Foundation of the CUE, Kraków 2012, *Zarządzanie procesami restrukturyzacji. Koncepcje – strategie – analiza*, Edited by R. Borowiecki, A. Jaki, CUE – Foundation of the CUE, Kraków 2012 and *Współpraca międzyorganizacyjna w działalności przedsiębiorstw. Klastry – alianse – sieci*, Edited by R. Borowiecki, T. Rojek, CUE – Foundation of the CUE, Kraków 2012.