

21st International Scientific Conference Restructuring Processes in View of Contemporary Economic Transformations (Krynica-Zdrój, 19th-22nd October, 2016)



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From 19th to 22nd October 2016 in Krynica-Zdrój was held the International Scientific Conference entitled "Restructuring Processes in View of Contemporary Economic Transformations". The conference was organized by the Department of Economics and Organization of Enterprises of the Cracow University of Economics (CUE) and the Foundation of the Cracow University of Economics. The ambition of this conference was to create a forum for a broad and multi-faceted discussion concerning the possibilities of using restructuring processes in order to meet the requirements of contemporary economic transformations. For this purpose, the problems of restructuring will be shown from the angle of key issues, such as:

- economic globalisation processes,
- intellectualisation of economic processes,
- reindustrialisation processes,

- crisis phenomena in economy,
- business strategies and models,
- enterprise competitiveness and innovativeness,
- effectiveness of investing capital,
- development of management paradigms and concepts,
- contemporary theories and methods of management,
- theoretical and application aspects of enterprise management,
- partner relationships and forms of cooperation of enterprises,
- restructuring areas, scopes and models,
- restructuring instruments,
- permanent restructuring,
- sectoral restructuring perspectives.



*Winners and Members of Jury of the
"Restructuring Leader 2016" Award Contest.*

From the left:

prof. Ryszard Borowiecki (Cracow University of Economics), Artur Tomasiak (Katowice Airport), Ryszard Langer (Krakow Municipal Holding) and prof. Andrzej Jaki (Cracow University of Economics)

To accomplish the objectives referred to above, the formula of the conference to be adopted will be based on integration of academic circles' achievements with experience of economic practice, on the one hand, and a confrontation of Polish experiences with experiences of representatives of other countries on the other hand. General Sponsor of the conference was TAU-ROK Polska Energia Co., and the Partner of Practitioners' Panel was Brown Brothers Harriman (Poland) Ltd.

This year conference gathered a broad circle of 167 participants representing all Polish academic centres, including economic universities, departments of economic sciences and management of universities and technical universities, foreign scientific centres from Italy (University of Messina), Portugal (University of Minho), Serbia (University of Kragujevac) and Ukraine (Ternopil Institute of Social and Information Technologies), as well as a numerous group of representatives of the business practice.

On behalf of the conference's organizers its participants and guests were welcomed by Professor Andrzej Jaki – the Head of the Department of Economics and Organization of Enterprises of the CUE. The words of welcome were also addressed to the conference participants by the Vice-Rector of the Cracow University of Economics – Professor Janusz Czekaj, Vice-Dean of the Faculty of Management of the Cracow University of Economics – Professor Paweł Ulman and by the Chairman of the Conference Scientific and Program Council – Professor Ryszard Borowiecki.

The conference deliberations were commenced by a presentation of the representatives of Brown Brothers Harriman (Poland) – Timothy O'Brien, Andrew Brady and Renata Gwiazda entitled "Brown Brothers Harriman's Global Business and Operations", focusing on the mechanisms of contemporary global firms' activity. Further discussions took place within the following thematic sessions:

1. Management and Restructuring in the Global Economy.
2. Strategies of Development and Restructuring.
3. Innovativeness of Enterprises and Economies.
4. Improvement the Managing of Economic Resources.
5. Determinants of Enterprises Management and Restructuring – the Multisectoral Perspective.
6. Practitioners' Panel on: "Pragmatics of Restructuring – the Multisectoral Perspective".

The thematic sessions mentioned above became a basis for the confrontation of knowledge and experiences concerning issues inscribing into the subject of the session, and presented as the first ones by the invited speakers, which then became a basis for a multithreaded discussion conducted on their base.

This year's conference was also an occasion to relate the achievements of the academic community to the experiences of the economic practice. Both the Panel of Practitioners, which this year took place under the theme "Pragmatics of Restructuring – the Multisectoral Perspective", as well as the next, already eighth edition of the "Restructuring Leader" Award Contest served that purpose. Both the "Restructuring Leader" Award Contest and the Panel of Practitioners are an occasion to propagate knowledge about restructuring and the integration of the academic environment with the practice of the contemporary business.

The direct effect of this year's conference are also occasional book publications. Three of them, in Polish¹, were received by the participants during the conference. The fourth publication, in English, will come out soon as a post-conference publication.

1 Borowiecki R., Rojek T. (Eds.), *Zarządzanie przedsiębiorstwem. Analiza współczesnych uwarunkowań, koncepcji i determinant*, CUE – Foundation of the CUE, Kraków 2016; Jaki A. Kowalik M. (Eds.), *Procesy restrukturyzacji wobec współczesnych przemian gospodarczych*, CUE – Foundation of the CUE, Kraków 2016 and Kaczmarek J., Litwa P. (Eds.), *Procesy rozwoju przedsiębiorstw w konkurencyjnym i innowacyjnym otoczeniu*, CUE – Foundation of the CUE, Kraków 2016.