

International Summit SmartCity360° (Bratislava, Slovakia, 13th-16th October 2015)



Małgorzata Zięba

PhD, Cracow University of Economics, Department of Economics for Real Estate and Investment Process, Poland

The 13 to 16 October 2015 SmartCity360° Summit was held in Bratislava, Slovakia (along with a parallel event in Toronto, Canada). The participants of the conference included researchers, representatives of governments, NGOs, industry, who all deal with urban development issues.

The event was endorsed and organised by the European Alliance for Innovation, a community-based organisation devoted to the advancement of innovation in the field of Smart Cities, ICT and e-Health. The first day of the conference took place at and was co-organised by the Slovak University of Technology.

The concept of smart city is the idea of an urban environment within which sustainable economic development is possible and high quality of life is provided for citizens. The achievement of those goals requires the areas crucial for urban development to perform very well: economy, cities knowledge management, mobility, the environment, people, housing, and the government. Excellent performance is to be achieved by the provision of strong human capital, social capital, and the ICT infrastructure. Smart cities also require sustainably designed, constructed and maintained buildings (housing and commercial) featured by energy efficiency, healthy indoor environment.

The topics of the conference referred to all aspects of smart cities and included:

- Smart Innovations for sustainable Cities development
- Global requirements and individual needs in Smart Cities
- Cities knowledge management
- Economic instruments in the environmental policy
- Green buildings and Cities
- Smart houses and low energy consumption buildings - Living Space on Demand
- Socio-economic and behavioural research and forward looking activities for policy making
- Influence of personal decisions – the usage of personal IoT gadgets
- Smart mobility and urban mobility
- Congestion-free and sustainable mobility
- Smart Software Engineering Methodologies and Tools, the use of soft-computing techniques
- Project management

Małgorzata Zięba, PhD attended the event and presented the results of research on sustainable commercial buildings, conducted together with Michał Głuszak, PhD. The presentation “Using the Means-Ends Approach to Understand the Value of Sustainability on the Property Market” was part of the session City smartification: risks, trends, opportunities, and was welcomed with interest.



Anna Wojewnik - Flipkowska, PhD, University of Gdansk, Andrej Adamuščin, PhD, Eng., Slovak University of Technology, Małgorzata Zięba, PhD, Cracow University of Economics

photo: Tomas Dusicka