

18TH INTERNATIONAL SCIENTIFIC CONFERENCE RESTRUCTURING OF ENTERPRISES AND ECONOMIES IN THE CONDITIONS OF GLOBAL MARKET DEVELOPMENT

(Krynica-Zdrój, 16th – 19th October, 2013)

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Plenary session of the conference, from the left: Professor Ryszard Borowiecki (Cracow University of Economics) and Jan Chadam (President of Board of GAZ-SYSTEM S.A.)

From 16th to 19th October 2013 in Krynica-Zdrój was held an International Scientific Conference on “*Restructuring of Enterprises and Economies in the Conditions of Global Market Development*”. The organizers of the conference were: the Department of Economics and Organization of Enterprises of the Cracow University of Economics (CUE) and the Foundation of the Cracow University of Economics. The purpose of the conference was a multifaceted look on positive and negative effects exerted nowadays on the functioning of enterprises and economies as well as on the capability to apply restructuring to improve their ability to compete in the global market. To accomplish the objectives referred to above, the formula of the conference to be adopted will be based on integration of academic circles’ achievements with experience of economic practice, on the one hand, and a confrontation of Polish experiences with experiences of representatives of other countries on the other hand.

The conference gathered a broad circle of over 170 participants representing all Polish academic centres, including economic universities, departments of economic sciences and management of universities and technical universities, foreign scientific centres from Ukraine (Kyiv National University of Trade and Economics, University of Banking of the National Bank of Ukraine in Kyiv), Italy (University of Messina) and France (University of Paris 1 Pantheon Sorbonne), as well as a numerous group of the representatives of the economic practice and the government and self-government administration.

The conference was opened by Professor Ryszard Borowiecki – longtime Head of the Department of Economics and Organization of Enterprises of the CUE, who, thanking everybody for accepting the invitation and coming to the conference, in the first place welcomed the authorities of the Cracow University of Economics: Vice-Rector – Professor Krzysztof Surówka, Dean of the Faculty of Management – Professor Paweł Lula and Vice-Dean Professor Renata Oczkowska.

On behalf of the university authorities, the words of welcome were addressed to the conference participants by the Vice-Rector of the CUE – Professor Krzysztof Surówka and by the Dean of the Faculty of Management – Professor Paweł Lula.

The conference deliberations were commenced by a presentation of Jan Chadam, President of Board of GAZ-SYSTEM S.A., focusing on the problem of new challenges for present-day managers connected with capital investment impacting an organisation’s value. Further discussions took place within the following thematic panels:

1. Restructuring in the Conditions of Global Market Development.
2. Management of the Enterprise Development.
3. Restructuring Processes Management.
4. Forming of Organizational Connections in the Economy.
5. Analysis of Determinants and Effects of the Restructuring.
6. International Panel on: “Challenges of the 21st Century Economy”.
7. Practitioners’ Panel on: “Restructuring in Crisis Times”.

The thematic panels mentioned above became a basis for the confrontation of knowledge and experiences concerning issues inscribing into the subject of the panel, and presented as the first ones by the invited speakers, which then became a basis for a multithreaded discussion conducted on their base.

This year’s conference was also an occasion to relate the achievements of the academic community to the experiences of the economic practice. Both the Panel of Practitioners, which this year took place under the theme “*Restructuring in Crisis Times*”, as well as the next, already fifth edition of the “*Restructuring Leader*” Award Contest served that purpose. Both the “*Restructuring Leader*” Award Contest and the Panel of Practitioners are an occasion to propagate knowledge about restructuring and the integration of the academic environment with the practice of the contemporary business. The effect of the cooperation between the

organizers of the conference and the economic practice is also material and financial support given to them by the following companies:

- GAZ-SYSTEM,
- Góraźdze Cement,
- Coal Company,
- TAURON Polish Energy,
- Municipal Heat Energy Enterprise in Kraków,
- Municipal Waterworks and Sewer Enterprise in Kraków,
- John Paul II International Krakow-Airport,
- Polargos,
- Flotman,
- Biznes&Serwis. Internet and Marketing.

The direct effect of this year’s conference are also occasional book publications. Three of them, in Polish¹, were received by the participants during the conference. The third publication, in English, will come out soon as a post-conference publication.

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1 *Restrukturyzacja przedsiębiorstw i gospodarek w warunkach rozwoju rynków globalnych*, edited by R. Borowiecki, A. Jaki, CUE – Foundation of the CUE, Kraków 2013, *Zarządzanie rozwojem współczesnej organizacji. Uwarunkowania – Innowacje - Strategie*, edited by R. Borowiecki, B. Siuta-Tokarska, CUE – Foundation of the CUE, Kraków 2013, *Zachowania przedsiębiorstw w obliczu nowych wyzwań gospodarczych. Restrukturyzacja – Zarządzanie – Analiza*, Edited by R. Borowiecki, J. Chadam, J. Kaczmarek, CUE – Foundation of the CUE, Kraków 2013 and *Kooperacja przedsiębiorstw w gospodarce rynkowej. Konkurencja – Kooperacja – Rozwój* edited by R. Borowiecki, T. Rojek, CUE – Foundation of the CUE, Kraków 2013.