

22nd International Scientific Conference Restructuring Management Processes and Structures in the Face of Changes (Krynica-Zdrój, 18th - 21st October, 2017)

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From 18th to 21st October 2017 in Krynica-Zdrój was held the International Scientific Conference entitled “*Restructuring Management. Processes and Structures in the Face of Changes*”. The conference was organized by the Department of Economics and Organization of Enterprises of the Cracow University of Economics (CUE) and the Foundation of the Cracow University of Economics. The main aim of this conference was to create a forum for a broad and multi-faceted discussion concerning the possibilities of using restructuring processes in order to meet the requirements of contemporary

economic transformations. For this purpose, the problems of restructuring will be shown from the angle of key issues, such as:

- current challenges and conditions of the restructuring in the situation of changes,
- practice and tools of the project management,
- method of forming the organizational structure of the enterprise,
- development of management paradigms and concepts,
- risk management in processes of changes,



Winner and Members of Jury of the “Restructuring Leader 2017” Award Contest. From the left: prof. Ryszard Borowiecki (Cracow University of Economics), Piotr Ziętara (Municipal Waterworks and Sewer Enterprise in Kraków Co.) and prof. Andrzej Jaki (Cracow University of Economics)

- process approach at managing the organization,
- intellectualisation of economic processes,
- measurement methods and development of intellectual capital,
- methods of measuring and development of enterprise value,
- business strategies and models,
- enterprise competitiveness and innovativeness,
- restructuring areas, scopes and models
- evolution of the restructuring instruments.

To accomplish the objectives referred to above, the formula of the conference to be adopted will be based on integration of academic circles' achievements with experience of economic practice, on the one hand, and a confrontation of Polish experiences with experiences of representatives of other countries on the other hand. General Partner of the conference was TAURON Dystrybucja Co., Main Partner was ASPIRE – Association of IT & Business Process Services Firms, and the Partner of Practitioners' Panel was Deloitte Poland Ltd.

This year conference gathered a broad circle of 127 participants representing all Polish academic centres, including economic universities, departments of economic sciences and management of universities and technical universities, foreign scientific centres from India (Vivekanand Education Society Institute of Management Studies and Research), Italy (University of Messina), Serbia (University of Kragujevac), Turkey (Namik Kemal University) and Ukraine (Ternopil Institute of Social and Information Technologies), as well as a numerous group of representatives of the business practice.

On behalf of the conference's organizers its participants and guests were welcomed by Professor Andrzej Jaki – the Head of the Department of Economics and Organization of Enterprises of the CUE. The words of welcome were also addressed to the conference participants by the Dean of the Faculty of Management of the Cracow University of Economics – Professor Bogusz Mikula, Deputy Mayor of Krynica-Zdrój – Tomasz Wołowiec and by the Chairman of the Conference Scientific and Program Council – Professor Ryszard Borowiecki.

The conference deliberations were commenced by a presentation of the President of ASPIRE – Andrew Hallam entitled “*The Dragon Awakes: What the Numbers Tell us about Krakow's New Dragon Economy*”, focusing on the investment attractiveness of Krakow for global corporations from the IT sector. Hence

during this session, the representatives of the followings ASPIRE members also spoke: Amway, Brown Brothers Harriman, Euroclear, Genpact and Xceedance. Further discussions took place within the following thematic sessions:

1. Management and Restructuring in the Global Economy
2. Challenges for the Global Corporations' Management – Aspire, Industry & Universities: How we Further Strengthen our Partnerships.
3. Development and Innovativeness of Enterprises and Economies.
4. Determinants of Enterprises Development in the Face of Changes.
5. Practitioners' Panel on: *Pragmatics of Restructuring – Processes and Structures in the Face of Changes*.

The thematic sessions mentioned above became a basis for the confrontation of knowledge and experiences concerning issues inscribing into the subject of the session, and presented as the first ones by the invited speakers, which then became a basis for a multithreaded discussion conducted on their base.

This year's conference was also an occasion to relate the achievements of the academic community to the experiences of the economic practice. Both the Panel of Practitioners, which this year took place under the theme *Pragmatics of Restructuring – Processes and Structures in the Face of Changes*, as well as the next, already eighth edition of the “*Restructuring Leader*” Award Contest served that purpose. Both the “*Restructuring Leader*” Award Contest and the Panel of Practitioners are an occasion to propagate knowledge about restructuring and the integration of the academic environment with the practice of the contemporary business.

The direct effect of this year's conference are also occasional book publications. Three of them, in Polish¹, were received by the participants during the conference. The fourth publication, in English, will come out soon as a post-conference publication.

1 Borowiecki, R., Siuta-Tokarska, B., Żmija, K. (Eds.) (2017). *Zarządzanie działalnością rozwojową przedsiębiorstwa*. Kraków: Fundacja Uniwersytetu Ekonomicznego w Krakowie; Jaki, A., Rojek, T. (Eds.) (2017). *Zarządzanie restrukturyzacją. Procesy i struktury w obliczu zmian*. Kraków: Fundacja Uniwersytetu Ekonomicznego w Krakowie, and Kaczmarek, J., Krzemiński, P. (Eds.) (2017). *Doskonalenie działania przedsiębiorstw i instytucji wobec przemian społeczno-gospodarczych. Innowacje – finanse – otoczenie biznesu*. Kraków: Fundacja Uniwersytetu Ekonomicznego w Krakowie.